

# Ben Warmuth

[www.benwarmuth.com](http://www.benwarmuth.com)

## Skills

**Design:** Web Design, UI Design, Visual Design, UX Design, Motion Graphics/Animation, Storyboards, Usability Testing and Research

**Design Tools:** Illustrator, Photoshop, Sublime Text, After Effects, Axure, Moqups, Invision

**Code:** HTML/HAML, CSS/SASS/LESS, Foundation/Bootstrap, jQuery understanding, has worked in Angular environments

## Experience

**Winsupply**, Dayton, OH | [www.winsupplyinc.com](http://www.winsupplyinc.com)

**UX/UI Designer:** February 2017 - Present

Created wireframes and high fidelity mockups primarily using Axure. Worked on several applications including the Purchase Orders redesign - taking the purchase order workflow from an old green screen terminal view to a full modernized web application. Designed and developed a pattern library - a design system to be used across all applications. Provided feedback to other designers on their designs. Created and ran many usability studies both as surveys and as over the phone interviews with users. Helped formulate new processes for our team to follow.

**Fifth Third Bank**, Cincinnati, OH | [www.53.com](http://www.53.com)

**Contract UX/Web Designer:** September 2015 - June 2016

Created wireframes, high fidelity Illustrator/Photoshop mockups. Created working HTML/CSS mockups to define the UX direction for upcoming product releases including a tool called Centralized Exceptions where my primary focus was creating a workflow for the creation of automated business rules using “if-then” statement creation. Provided UX and Agile knowledge to help the team start moving in a user centered design and agile methodology based direction.

**Top Gun Sales Performance**, Cincinnati, OH | [www.topgunhq.com](http://www.topgunhq.com)

**Web Designer:** May 2013 - September 2015

Created wireframes and working HTML/CSS for a Learning Management System for salespeople to use to become better at sales. Created wireframes and designed working HTML mockups for several internal applications including tools used for managing sales quotes and for creating and managing purchase orders. Created initial wireframes for a point of sale application for sales people to claim and dispute their sales in a month. Worked with a team of designers in consolidating the Top Gun branding into a consistent, unified brand. Designed internal informational, data, and status screens for the Network Operation Center, used to monitor the nationwide status of media players for digital signage. Created motion graphics animations for company website and marketing.

**Hobsons**, Cincinnati, OH | [www.hobsons.com](http://www.hobsons.com)

**End User Experience Specialist:** March 2011 - May 2013

**Contract Front End Web Designer:** June 2010 - March 2011

Branded instances of Hobsons' college enrollment software with a variety of college website brandings primarily in the US and briefly for the UK across five browsers on Mac and Windows. Largely responsible for providing design/branding requirements for a new application - Events and Interviews - a tool schools use to allow potential students to learn of upcoming events at a school. Provided consistent updates to existing branding. Worked with account managers in the creation of custom branding for select schools. Acted as one of two primary branding designers in the Cincinnati office. Wrote documentation for the branding processes used. Created email templates and other custom content.

**Crew Creative Advertising**, Los Angeles, CA

**Co-op as Designer:** September 2008 - December 2008

Designed content like buddy icons, wallpapers and screen savers and Photoshop comps for high profile movie websites like Watchmen, Benjamin Button, Astroboy, Terminator: Salvation. Designed and updated animated Flash ads for DVD releases and tv events like CNN's 2008 Presidential Debates.

**MAYA Design**, Pittsburgh, PA | [www.maya.com](http://www.maya.com)

**Co-op as Visual Designer:** March 2008 - June 2008

Web design. Interface design. Created Photoshop comps and HTML/CSS prototypes for the maya.com redesign. Contributed to UI projects for handheld devices and mobile devices for clients like GE and BP.

**PHC Group**, Cincinnati, OH | [www.phcgroupinc.com](http://www.phcgroupinc.com)

**Co-op as Web/Graphic Designer:** September 2007 - December 2007

Web design. Flash animation. Designed and updated posters and newspaper advertisements for Argosy Casino. Created comps and animations for the JTM Food Group ([jtmfoodgroup.com](http://jtmfoodgroup.com)) redesign.

**Photonics Graphics**, Cincinnati, OH | [www.photonicsgraphics.com](http://www.photonicsgraphics.com)

**Co-op as Web Designer:** December 2006 - March 2007

Updated HTML pages. Updated Flash animations. Updated a web newsletter for Procter & Gamble's Dental Care division.

**Lands' End**, Dodgeville, WI | [www.landsend.com](http://www.landsend.com)

**Co-op as Web Designer:** June 2006 - September 2006

Developed preliminary CSS for product page redesign. Designed static and animated prototypes for 2007 Swim Finder tool.

## Education

**University of Cincinnati**, Cincinnati, OH

Graduation: June 2009

**Bachelor of Science in Digital Design:** Focus on Web and UI/UX Design and Motion Graphics

**University of Toledo**, Toledo, OH

Graduation: August 2002

**Bachelor of Arts in English:** Focus on Creative Writing, Fiction, Poetry, Playwriting